



# Workforce Strategies 2003: The Demographic Imperative

Workforce Training and Education  
Coordinating Board's 3<sup>rd</sup> statewide conference

Coast Wenatchee Center  
Hotel, Wenatchee  
**October 7-8, 2003**

## Themes:

- **Our Changing Workforce:  
Challenges and Solutions**
- **State and Federal Policy:  
What's on the Horizon?**
- **Theory to Practice: The  
Leadership Difference**
- **Economic Vitality and  
Workforce Development:  
The Essential Link**

## Registration fee:

**\$175** by September 12

**\$200** after September 13

Online registration available shortly

## Speakers include:

**Tony Carnevale**, Vice President,  
Education Testing Service

**Stu Elway**, President, Elway  
Research, Inc.

**David Bradley**, Executive Director,  
National Workforce Association

**Betsy Brand**, Co-Director, American  
Youth Policy Forum

**Phyllis Eisen**, Vice President and  
Executive Director, Center for Workforce  
Success, National Association of Manufacturers

**Kimberly Green**, Executive Director,  
National Association of State Directors of  
Career and Technical Association Consortium

**Mark Greenberg**, Policy Director, The  
Center for Law and Social Policy

**Jim Hermes**, Senior Legislative Associate,  
American Association of Community Colleges

**Carl Suter**, Executive Director, Council of  
State Administrators of Vocational  
Rehabilitation

Lodging is available at the Coast Wenatchee Center Hotel, 201 North Wenatchee Avenue, Wenatchee, WA 98801, at the conference rate of \$55 per night. To reserve a room, call (509) 662-1234 or toll-free at (877) 964-1234.

The conference begins at 8:30 am on Tuesday, October 7<sup>th</sup> and ends on Wednesday, October 8<sup>th</sup> at 2:00 pm (after the Governor's Award Luncheon).

A pre-conference evening trip to Leavenworth (sponsored by the local host committee) is planned for Monday, October 6<sup>th</sup>.